

# SPONSORSHIP PACKET



October 13-15, 2023  
Downtown Historic Katy



City of Katy  
901 Avenue C Katy, TX  
77493

[www.cityofkaty.com](http://www.cityofkaty.com)

281-391-4800

***Sponsorship deadline is September 15, 2023***



## **YOUR SPONSORSHIP TODAY WILL DIRECTLY BENEFIT THE LOCAL KATY COMMUNITY!**

The City of Katy will be hosting the 2023 Katy Rice Harvest Festival the 2<sup>nd</sup> weekend of October in Downtown Historic Katy. The event has been revitalized by the City of Katy, in partnership with the Rotary Club of Katy, a non-profit, volunteer organization dedicated to helping others in need through scholarships and donations.

The City's goal is to put on a first-class, family-friendly event featuring quality art & craft vendors, excellent live music and food options, carnival and much more! We have also brought back some historic aspects of the festival – the rice cooking competition and art contest – while implementing new aspects to the event; it will be fun for the whole family and promises to bring big crowds!

**But the best part is that ALL net proceeds will be given back to the local Katy community!**

**That's right all 100% is given back!**

*\*Disclaimer: The City of Katy retains the sole right to determine if Sponsor(s) are suitable to be included in the event\**

### Festival's Schedule:

Friday, October 13th:	6 PM to 10 PM
Saturday, October 14th:	10 AM to 10 PM
Sunday, October 15th:	12 PM to 6 PM

For more information, visit [www.katyriceharvestfestival.com](http://www.katyriceharvestfestival.com).



## **PLATINUM PRESENTING SPONSORS**

As the Platinum Presenting Sponsor of the 2023 Katy Rice Harvest Festival, you and your company will be featured in front of thousands of people. In addition, you will be featured extensively on our website, social media and all advertising materials.

What you should expect:

- Company name/logo featured on marketing materials to include website, event banners, print materials, public service announcements and other event materials
- Name and logo at all three event entrances
- Premium 20' banner signage located on the two main entertainment stages
- Community exposure to local households, community websites and community e-newsletters, in addition to being exposed to the City of Katy during council meetings and during the Convention and Tourism Bureau board meetings.
- Name recognition as a Platinum Presenting Sponsor announced on stage in between band performances.
- 30 festival tickets
- One booth space in our festival to showcase your product or service during the Saturday and Sunday festival.

***This opportunity is limited to ONE sponsorship for \$15,000***



## **ENTERTAINMENT SPONSOR**

You will be “THE” Entertainment Sponsor for the 2023 Katy Rice Harvest Festival. You and your company will be marketed in front of thousands of people. In addition, you will be featured on our website and social media.

What you should expect:

- Company name/logo featured on our website and social media
- Premium 20' banner signage located on the two main entertainment stages
- Community exposure to local households, community websites and community e-newsletters, in addition to being exposed to the City of Katy during council meetings and during the Convention and Tourism Bureau board meetings.
- 20 festival tickets
- One booth space in our festival to showcase your product or service during the Saturday and Sunday festival

***This opportunity is limited to ONE sponsorship for \$10,000***





## **KT ZONE SPONSOR**

You will be “THE” KT Zone Sponsor for the 2023 Katy Rice Harvest Festival. You and your company will be marketed in front of thousands of people. In addition, you will be featured on our website and social media.

What you should expect:

- Company name/logo featured on our website and social media
- Premium 20' banner signage located on the tent within the KT Zone
- Company name and logo on A-Frame wayward signs directing to the KT Zone.
- Community exposure to local households, community websites and community e-newsletters, in addition to being exposed to the City of Katy during council meetings and during the Convention and Tourism Bureau board meetings.
- 10 festival tickets
- One booth space in the KT Zone to showcase your product or service during the Saturday and Sunday festival

***This opportunity is limited to ONE sponsorship for \$5,000***



## **KT STAGE SPONSOR**

You will be “THE” KT Zone Stage Sponsor for the 2023 Katy Rice Festival. You and your company will be marketed in front of thousands of people. In addition, you will be featured on our website and social media.

What you should expect:

- Company name/logo featured on our website and social media
- Premium 20' banner signage located on the KT Zone entertainment stage
- Community exposure to local households, community websites and community e-newsletters, in addition to being exposed to the City of Katy during council meetings and during the Convention and Tourism Bureau board meetings.
- 10 festival tickets

***This opportunity is limited to ONE sponsorship for \$3,000***



## **GOLF CART SPONSOR**

You will be “THE” Golf Cart Sponsor for the 2023 Katy Rice Harvest Festival. You and your company will be marketed in front of thousands of people. In addition, you will be featured on our website and social media.

What you should expect:

- Company name/logo featured on our website and social media
- Premium banner signage located on the front and back of 8-10 golf carts used throughout the festival
- Community exposure to local households, community websites and community e-newsletters, in addition to being exposed to the City of Katy during council meetings and during the Convention and Tourism Bureau board meetings.
- 10 festival tickets

***This opportunity is limited to ONE sponsorship for \$3,000***





## **ENTRY SPONSOR**

You will be “THE” Entrance Gate Sponsor for the 2023 Katy Rice Harvest Festival. You and your company will be marketed in front of thousands of people. In addition, you will be featured on our website and social media.

What you should expect:

- Company name/logo featured on our website and social media
- Premium banner signage located on three entrance gates tents.
- Company name and logo located on each entrance wristband
- Community exposure to local households, community websites and community e-newsletters, in addition to being exposed to the City of Katy during council meetings and during the Convention and Tourism Bureau board meetings.
- 10 festival tickets

***This opportunity is limited to ONE sponsorship for \$3,000***



## **SHUTTLE SERVICE SPONSOR**

You will be “THE” Shuttle Sponsor for the 2023 Katy Rice Harvest Festival. You and your company will be marketed in front of thousands of people. In addition, you will be featured on our website and social media.

What you should expect:

- Company name/logo featured on our website and social media
- Premium signage located on and/or within each shuttle
- Community exposure to local households, community websites and community e-newsletters, in addition to being exposed to the City of Katy during council meetings and during the Convention and Tourism Bureau board meetings.
- 10 festival tickets

***This opportunity is limited to ONE sponsorship for \$3,000***



**GOLDEN GRAIN ' \$#'' #&**

As a featured Sponsor of the Katy Rice Harvest Festival, you and your company will be featured in front of thousands of people. In addition, you will be featured on our website and social media!

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## **“FRIENDS OF THE KATY RICE HARVEST FESTIVAL” SPONSOR**

Befriend all involved in the festival by being a “Friends of the Katy Rice Harvest Festival” sponsor! You and/or your company will be marketed on our website!

What you should expect:

- Individual name/company name featured on website
- 6 festival tickets

***This opportunity is unlimited to sponsorships for \$250+***



## 2023 Katy Rice Harvest Festival Sponsorship Form

**The final deadline for any sponsors is Friday, September 15th, 2023.**

We are working on moving towards an online platform for our applications and correspondence. Please go to [www.katyriceharvestfestival.com/sponsors](http://www.katyriceharvestfestival.com/sponsors) to apply, or fill out your information below.

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

What Sponsorship Package Are You Interested In? \_\_\_\_\_

***\* This application does NOT guarantee your package choice. Please call or check online to verify availability for sponsorship packages limited to only one sponsor\****

***\*Invoices will be sent after an application has been received and approved\****

For questions or additional information, please contact Ashley Lipsman, Event Coordinator for the City of Katy, at [amlipsman@cityofkaty.com](mailto:amlipsman@cityofkaty.com) or 281-391-8653.

***\*\*\* Make checks payable to the "Katy Rice Harvest Festival" \*\*\****

*Mail form to City of Katy, Attn: Katy Rice Harvest Festival, 901 Avenue C, Katy, TX 77493*